

MANAGING 3D ON THE EASYPITCH INTERACTIVE SCREEN

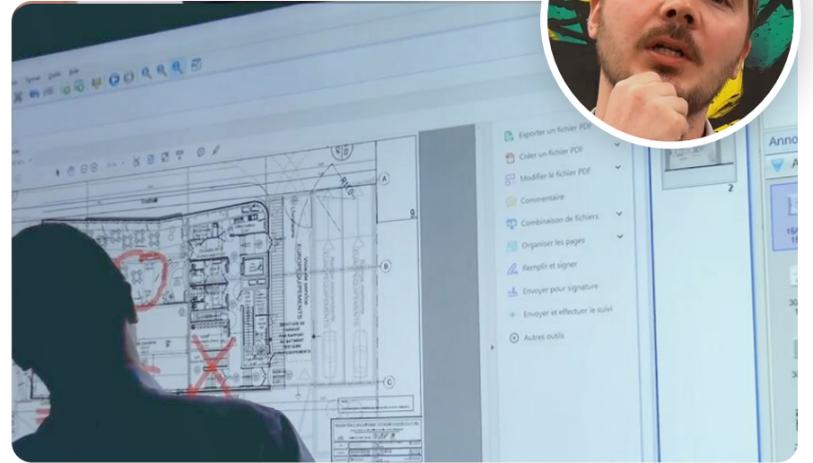
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With this type of screen, we can effectively use 3D which can be awkward to display [...] We can immediately react to the 3D and modify it instantly [...] The equipment is super simple to use

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TESTIMONIAL OF JULIEN DANGRÉAUX

Head of architectural image at the Goes agency
Peron Urban Architects



Since 2014, the French interactive screen brand EASYPITCH has marketed two ranges of interactive touch screens, Advance and Pro, which have met with widespread success whether in the fields of education or equally in many companies. EASYPITCH has managed to conquer the French and European markets thanks to the performance of its screens and their excellent value for money. Users feel that this interactive solution perfectly addresses their needs. In architecture, for example, the screen allows them to view 2D or 3D plans on a large surface, but above all handle the latter without shadows and using only their fingers, making it highly effective as several users can surround the screen at once. Goes Peron, an architecture studio specialised in drawing up plans for offices, the environment, education, hospitality industry, leisure, accommodation, shops, hospitals etc, has decided to acquire an EASYPITCH interactive touchscreen in order to facilitate the day-to-day tasks of its architects as well as be able to deliver more compelling presentations! This is the feedback we received from Julien Dangréaux, head of architectural image at the Goes Peron architecture studio.



This architecture studio sought to find an effective and reliable way to effortlessly work with and handle 3D plans, as well as to facilitate collaboration between architects by harnessing a work tool that is compatible with the specialised software they use and which requires the handling of cumbersome 3D files.

CHALLENGES

- Offer the best features to clients
- Use innovative digital tools
- Make collaboration simple
- Use highly complex software
- Easily address clients needs
- Increase productivity

NEEDS

- Tool compatible with 3D software
- Enhance the visibility of plans and scheduling of these
- Option to modify 3D plans
- Improve collaboration
- Reduce the use of paper
- Optimise work time
- Better manage clients' needs

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We opted for interactive screens because at first, we thought of using big screen TVs, but after some research, we discovered these products which are ideal for project presentations. These screens seemed to offer the best value for money.

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After extensive research, they finally came across a work tool perfectly suited to their requirements: the Easypitch interactive screen.

Moreover, what motivated the architect's studio to choose this particular interactive solution were all the advantages it offered them, namely, access to two operating environments, Windows and Android, in just a few clicks, the option to surf the internet as with a computer and finally, being able to hold meetings and deliver presentations to large audiences.

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We primarily use the interactive screen to present a project to our partners, clients, or design studios by displaying the videos we make, the images; making annotations on the plans; as well as conducting online research.

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The Easypitch interactive touchscreen has successfully addressed the needs as well as the challenges of the architecture studio, thanks to its flexibility and capacity to be used for the various daily tasks carried out at the firm.

The architects are delighted to finally be able to handle their 3D plans by simply using their fingers, as well as being able to use a bright display with ultra high definition and 4K resolution. Obviously, at Goes Peron, the screen is used constantly every day: between project presentations, annotations on plans, internet research, scheduling, accessing to files, etc, their screen proves really useful.

Indeed, the Easypitch interactive screen helps to save time at all levels. It is an all-in-one solution that features an ultra-powerful OPS to handle large files. Easypitch is a plug and play solution, and the OPS starts up with the screen. No more need for cables or wasting time on the computer!

BENEFITS

- Better quality visuals
- Better order tracking
- Easy to use
- Precision tool
- Optimised collaboration
- Saves on printing
- Excellent display quality for 3D plans
- Unrivalled convenience

ADVANTAGES OF THE EASYPITCH SCREEN

- Touch screen equipped with 32 contact points that foster collaboration
- Compatible with cutting edge software
- Ultra high definition (UHD) for enhanced visibility of plans
- Integrated Wi-Fi access point to connect multiple wireless devices
- Fast and intuitive handling

Furthermore, the screen has brought them the touch of novelty, dynamism and interactivity they were looking for, the digitalisation achieved thanks to this interactive tactile solution has allowed them to stop using paper for good, and more importantly, saves them lots of time!

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Presenting live 3D and modifications to this in interactive mode—in other words, where we can immediately react to the 3D and modify it instantly—is simple because with this type of screen, we can display 3D effectively, despite it being awkward to screen, and there’s no need to use any other computer when making modifications together with clients or partners. We can do this directly, using it like a computer. This is quite interesting and new for us

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The Easypitch interactive screen has proven to be the best of interactive solutions in terms of performance, as well as when it comes to upkeep—unlike other interactive solutions, the screen requires almost no maintenance. Furthermore, Goes Peron is pleased with the fact that the screen offers them that touch of precision and perfection that they weren’t necessarily capable of delivering before when handling 3D plans on computers. The team is also noticeably more productive, reactive and dynamic thanks to being able to use the Easypitch screen as a work tool that offers them unexpected comfort and reliability, with its ultra-fast and intuitive handling.

GOES PERON
ARCHITECTES URBANISTES

ABOUT GOES PERON

Goes Peron architect is an architecture studio made up of some twenty associates who work on projects both in France and on an international scale. With a solid and dynamic team, this studio is dedicated to its clients, guaranteeing and conducting every stage of the projects with a great deal of precision and ambition. To date, they have worked on over 300 projects in total in France and abroad.

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