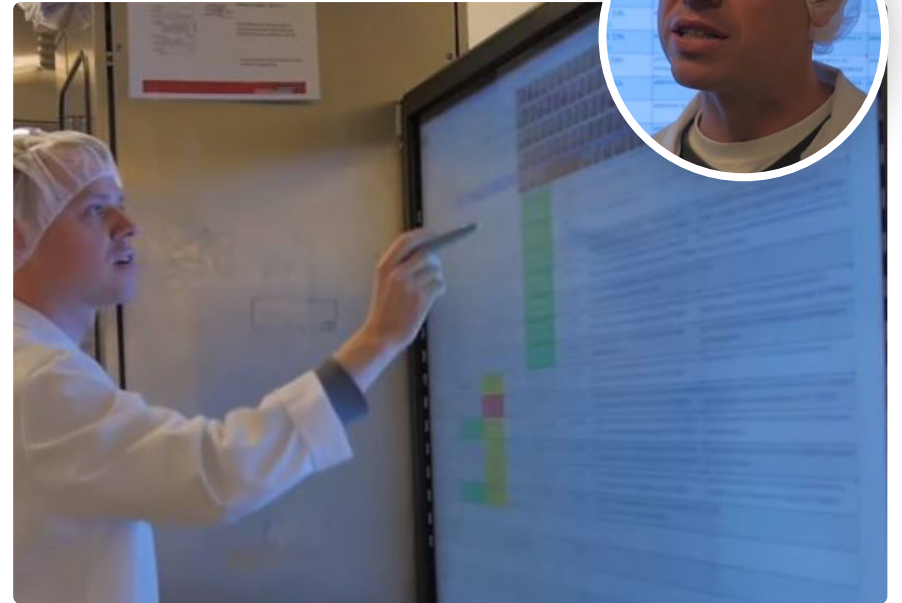


MANAGING PRODUCTION PLANNING WITH AN INTERACTIVE SCREEN

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With the touchscreen, you just press the little button, and it immediately links to the relevant digital file, which updates in around 30 seconds

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TESTIMONIAL OF MICHAEL GUEHO

Production manager at the Christian Hansen lactic acid culture production plant in Arpagon

Created in 2014 by EASYLAMPS SAS, EASYPITCH is a range of large, high-performance interactive touchscreens. These digital displays harness tried-and-tested technology for easy and intensive use tailored to the business world. As a result, Easypitch touchscreens are increasingly found in a wide range of business sectors and in particular, within industry.

Like the major manufacturers Décathlon and Lalique, CHR HANSEN has equipped its factory with an 86-inch interactive screen in order to streamline the updating and management of production schedules.

Production manager Yvan GUEHO gives us his feedback on the roll-out of this project, which has truly revolutionised the way they work.

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We were interested in acquiring a digital touchscreen solution that we could set up to carry out production planning.

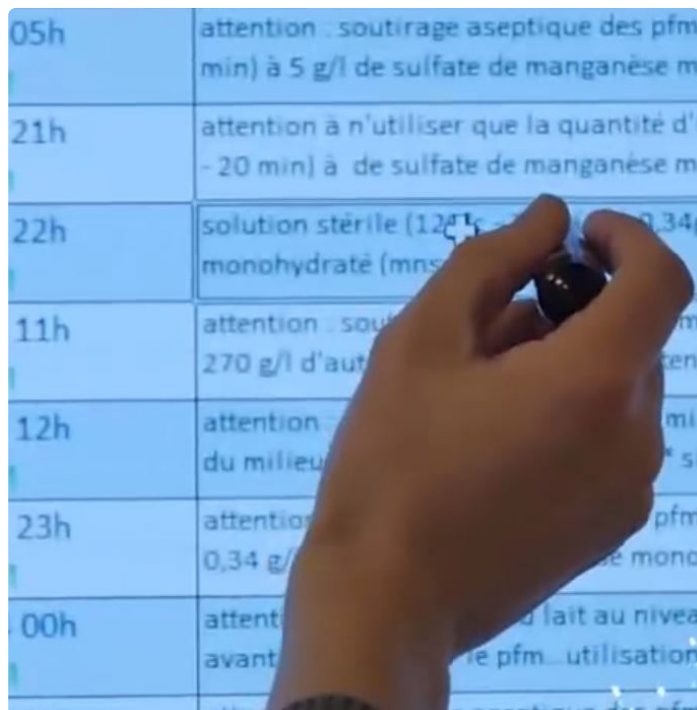
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CHR HANSEN manufactures lactic acid cultures for the production of cheese and dairy products. They were encountering difficulties in setting up the schedules necessary to manage production.

Yvan GUEHO, the production manager, stresses their need for the interactive touchscreen as a support tool enabling them to overcome this problem and creating new and more profitable ways of working.

NEEDS

- Digitise the production schedule
- Optimise schedule update times
- Provide a more appealing display
- Improve ways of working by making these more effective
- Enable 2-way + collaboration



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We used to do the schedule on paper [...] And every two days, we had to completely clear the schedule, a task that took about 1.5 hrs for a well-trained person to complete

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Before installing the Easypitch interactive screen, the way we set up production schedules was onerous. Not only did these take a long time to set up, the task of doing so had to be delegated to a person trained in the tedious production planning process, which takes a lot of time and effort.

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With the touchscreen, you just press the little button, and it immediately links to the relevant digital file, which updates in about 30 seconds

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The Easypitch touchscreen was able to address this need for schedule management and has proven more than up to the challenge. It turns out to be a great driver of improvement, which saves the plant a lot of time. Moreover, this interactive display helps the company to centralise all of its data and to link up all the digital documents relevant to the production schedule. The information is thus updated in just a few seconds.

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We've added features to the chart that we didn't have before, and given it some colour. Visually, it's much more practical and appealing.

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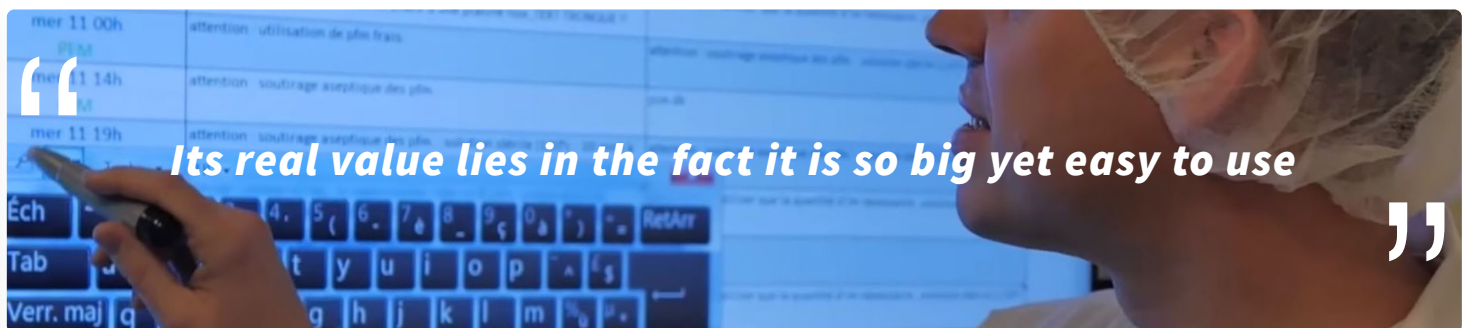
CHR HANSEN has been able to expand its capabilities with the Easypitch 86-inch touch panel installed in the plant. Using built-in features, the interactive screen lets you visually optimise documents, highlighting key points thanks to the wide range of colours, stylus types and highlighters available on screen, making the information visible and clearer to all employees.

BENEFITS

- Planning is made simple
- Considerable time savings when scheduling
- Introduce data storage, allowing for on-going production tracking
- Expansion of capabilities by adding functionality to schedules
- Streamlined and more enjoyable collaboration

ADVANTAGES OF THE EASYPITCH SCREEN

- Touchscreen with 32 points of contact, fostering teamwork
- Large interactive UHD display delivers better visibility for the whole team
- Intuitive interactive software is included to annotate, edit and save files
- Integrated Wi-Fi access point to connect multiple wireless devices
- Shock resistant screen, suitable for intensive use



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Its real value lies in the fact it is so big yet easy to use

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The dual Android and Microsoft operating system on the Easypitch screen makes it simple to use. These two well known interfaces deliver an intuitive screen that's easy to handle. The plant saves money because employees no longer require specific training in scheduling. «We don't have to train people up any more, it's just so intuitive» confirms Yvan GUEHO.

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Lots of instructions are cascaded here, so we can have several IWBs working in one room.. We can comfortably fit in one, two or three, it's much more collaborative.

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Changing the tools they use at work has proven to be a fruitful initiative for CHR HANSEN. Yvan GUEHO and his staff are 100% satisfied. Thanks to its 32 points of contact, the Easypitch interactive screen lets several people use it at the same time, giving each one considerable room for manoeuvre, each presenting and developing their ideas.. Collaboration between different users is streamlined and more prevalent.

CHR HANSEN

ABOUT CHR HANSEN

Established by Danish pharmacist Christian D. A. Hansen, the company is listed on the NASDAQ OMX stock exchange in Denmark. Today, Chr Hansen has 2,300 employees in over 30 countries and 19 operations and development centres, which provide customer support around the globe.

CHR Hansen is today a global leader in biotechnology, supplying ingredients for the food industry, agricultural industry, and food supplements.

Food safety is one of CHR HANSEN's key challenges. They apply a strict policy that complies with the highest of standards.

Today, interactive screens are a vital tool for effective business management.

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